

# Garrett Lowen Dobbs

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## EDUCATION

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- 2015 **ArtCenter College of Design** - Pasadena, CA.  
*Master of Science in Industrial Design*
- 2015 **Peter F. Drucker School of Management** - Claremont, CA.  
*Master of Business Administration*
- 2011 **Stanford University** - Stanford, CA.  
*Bachelor of Science in Mechanical Engineering*  
*Four Year Student-Athlete, Men's Varsity Volleyball*

## EXPERIENCE

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- 11/15 - current **Yell Hello** - *Founder* - www.yellhello.com - Dallas, TX  
Worked as sole-proprietor delivering varied creative work to a self-built portfolio of clients including graphics/branding, product design and visualization, UI/UX, prototyping, and web development.
- 04/13 - 09/13 **Uncle Milton** - *Product Designer* - www.unclemilton.com - Agoura Hills, CA  
Worked with team to ideate, render, prototype, and manufacture licensed and unlicensed new product offerings. Produced and managed marketing media and product photography.
- 08/11 - 09/13 **Transom Capital Group** - *Analyst* - www.transomcap.com - Santa Monica, CA  
Designed and managed KPM reporting and produced ad hoc data analysis for portfolio companies. Developed business strategy and modeling for new ventures. Managed and improved fulfillment and customer service processes, including a 10% shipping cost reduction through bundling procedures. Generated 4,000+ incremental annual unit sales through new marketing initiatives including e-mail, SEM, and affiliate. Managed a 15 person sales and service team.

## PROJECTS

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- 08/16 - current **QuickPhones™** - www.quickphones.com - *Branding, Web, Marketing, UX, Business Strategy*  
Rebranded and launched new digital marketing campaign and customer acquisition process for firm with \$1M ARR legacy business. Improved user experience and sales flow by integrating web capture with CRM software and payment processor.
- 02/16 - current **Drinking with Benefits** - www.drinkingwithbenefits.com - *Graphics, Web, UI/UX, Prototyping/Testing*  
Worked with local startup to launch and promote events club uniting and supporting DFW craft breweries. Prototyped mobile and web-based iPad applications to capture customer information and increase investment interest.

**Design Portfolio :** [www.garrettdobbs.com](http://www.garrettdobbs.com)

## SKILLS

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- Adept** Design Thinking. UI/UX. Product Development. Research. Rapid Prototyping (3D Printing/Laser/CNC). Team Management. Adobe Creative Suite (esp Photoshop/Illustrator). Sketch. Invision. Front-End Web Development (HTML/CSS). SolidWorks. Rhinoceros. SketchUp. KeyShot. Business Development & Modeling. Branding Strategy. Marketing Analytics. Microsoft /Mac Office Software (esp Excel/Keynote). Wood-Working. Machining (Lathe/Mill). Writing. Sketching & Digital Rendering. Corporate Finance. Public Speaking & Presentation.
- Proficient** Alternative CAD Softwares (Maya, Autodesk, Blender). Final Cut Pro. After Effects. Unity. Ableton Live. Javascript. Foundry. Jewelry. Sewing. Painting. Spanish. Japanese.
- Organizations** Entrepreneurship & Venture Capital Club: *Vice President*. BGS Honors: *Member*. KA: *Member*.
- Hobbies** Athletics. Music & Songwriting. Photography & Videography. VR & Computer Entertainment.

